



THE FUTURE OF U.S. – CHINA AND ASIA-PACIFIC TRADE

FRIDAY, JULY 21, 2017

11:30 – 1:30 pm

Event Venue: Law Offices of Keesal, Young & Logan, 14th Floor
400 Oceangate, Long Beach, California 90801

SPEAKER BIOGRAPHIES

Our Introductory Speakers



Mario Cordero, Executive Director, Port of Long Beach, California. Mr. Cordero was appointed as the Port's Executive Director effective May 15, 2017. Prior to his return to the Port of Long Beach Mr. Cordero served as Chairman of the Federal Maritime Commission (FMC) from April 2013 through January 2017. He was initially nominated to the FMC by President Obama on September 17, 2010, and then was confirmed by the U.S. Senate on April 14, 2011 to act as an FMC Commissioner. In his role as Chairman, Mr. Cordero brought with him over thirty years of private legal practice and decades of public service – including serving eight years on the Board of Harbor Commissioners for the Port of Long Beach (POLB).

Prior to serving at the federal level, Chairman Cordero was very active in the Long Beach Maritime Community. Initially appointed by the then-Mayor of Long Beach and confirmed by the Long Beach City Council in 2003. While a POLB Commissioner, Chairman Cordero spearheaded the Port of Long Beach's pioneering Green Port Policy, a policy aimed at reconciling economic growth and environmental stewardship to achieve long-term, sustainable port development. During his years serving on the Port of Long Beach's managing body; he served as both a Vice-President and President. He also used his time and leadership position on the POLB to educate the public about the importance of a robust Port, an effort that included new and expanded community outreach initiatives.

Concurrent with his leadership positions at the POLB, Chairman Cordero took an active role in the American Association of Port Authorities (AAPA), a multi-national trade association representing more than 130 public port authorities throughout the United States, Canada, the Caribbean, and Latin America. Notably, Chairman Cordero served on the Executive Board for the AAPA's Latin American delegation. In this role, he led efforts to develop cohesive policies for greater cooperation, increased trade, and joint-growth across the combined North American and Latin American footprint. The Chairman earned his Bachelor of Science in Political Science degree from California State University, Long Beach, and he subsequently earned his Juris Doctor from the University of Santa Clara.



John Keisler, City of Long Beach Director of Economic and Property Development. Mr. Keisler was appointed to his current position on November 18, 2016 and brings more than 11 years of professional experience with the City of Long Beach, including eight years in a management capacity. In this position he works with various city entities, including the Port of Long Beach, to promote international trade and foreign investment in the City of Long Beach.

Mr. Keisler has served as the Innovation Team Director since May 2015. The i-team, as it is known, helped launch [BizPort](#), the Long Beach Business Portal website, to make it easier for businesses and investors to quickly start and grow a business; and helped the City change procurement methods by working with CityMart to launch invitations for ideas and solutions, instead of simply asking for the cost of services and resources already predetermined. Previously he was Chief Financial Officer for the Police Department; Business Operations Manager for the Department of Parks, Recreation and Marine; and Manager of Animal Care Services, among other positions in the City. He started his career with the City of Long Beach as a Management Assistant in 2005. Mr. Keisler holds a Master of Public Administration from the University of Southern California, and Bachelor's Degrees in Philosophy and Religion from St. Olaf College in Minnesota. He is also involved with many community causes as the treasurer and founding member of the Patrick Henry Foundation, past president of the Municipal Management Association of Southern California, board member at the Long Beach City Employees Federal Credit Union and City/County Management Fellowship at USC, mentor to USC graduate students at the Sol Price School of Public Policy, Planning and Development, and coordinator of the City's Management Assistant Program.

Our Luncheon Panelists



Alan Turley, Deputy Assistant Secretary of Commerce for China and Mongolia, U.S. Department of Commerce's International Trade Administration, Washington, D.C. Mr. Turley leads a team of over 160 professionals in the U.S. and overseas that is dedicated to opening foreign markets to American products, protecting American Commercial interests abroad, promoting U.S. exports, and encouraging investment into the United States. He advises the leadership in the Department of Commerce on trade-policy issues regarding the commercial relationship between the U.S. and China and helps shape the Department's trade promotion agenda.

Prior to re-joining the Commercial Service, Mr. Turley was Vice President for International Affairs in Asia Pacific for FedEx Express. Twice a winner of FedEx's coveted "Five Star Award," Mr. Turley helped manage FedEx's rapid growth and expansion in Asia, including the building of China's first international air express hub, the founding of FedEx's wholly-owned operations in China, and the approval of FedEx's purchase of TNT Express.

From 2000 to 2002, Mr. Turley was the Minister-Counselor for Commercial Affairs at the U.S. Embassy in Tokyo, and from 1996 to 2000 he served in the same capacity at the Embassy in Beijing. Mr. Turley's previous service in the U.S. and Foreign Commercial Service started in 1986 in Japan, where he headed the Major Projects and Transportation Equipment Unit. Mr. Turley then served as the Director of the Commercial Service's International Marketing Center at the U.S. Embassy in London before moving back to Asia to become Deputy Senior Commercial Officer at the American Institute in Taiwan.

Mr. Turley studied Chinese at National Taiwan Normal University's Mandarin Training Center.



Clayton Dube, Executive Director, USC – US China Institute. Mr. Dube has headed the USC U.S.-China Institute since it was founded in 2006 to focus on the multidimensional U.S.-China relationship. USCI enhances understanding of complex and evolving U.S.-China ties through cutting-edge social science research, innovative graduate and undergraduate training, extensive and influential public events, and professional development efforts. Dube came to USC after serving as the assistant director of UCLA's Asia Institute. During his tenure there, he managed the U.S. Department of Education designated East Asian Studies National Resource Center. He also headed the Asian studies teacher training program and oversaw a variety of instructional, research, and outreach initiatives. Among the projects he directed there were two student-driven web publications, *AsiaMedia* and *Asia Pacific Arts*, each of which had more than one million readers annually. At USC he created another successful publication, [US-China Today](http://uschina.usc.edu) (uschina.usc.edu), and relaunched [Asia Pacific Arts](http://asiapacificarts.usc.edu) (asiapacificarts.usc.edu). Dube has

won teaching awards at three universities.

Dube has produced two documentary films and consulted on several others. He's currently heads a USCI team producing the six-part [Assignment: China](#) documentary series on American media coverage of China since the 1940s. He writes USCI's popular [Talking Points](#) newsletter. Dube's work has been supported by grants from the U.S. Department of Education and the Committee for Scholarly Communication with China. His research focuses on how economic and political change in China since 1900 affected the lives of people in small towns, on how Americans and Chinese see each other, and how governments work to influence those views. He's served as associate editor for *Modern China*, an academic quarterly published by Sage Publications, from 1998 to 2002. Dube received the 2012 Perryman Fund Social Studies Educator of the Year award. Dube serves as a director of the [National Consortium for Teaching about Asia](#). He's also a Center on Public Diplomacy fellow and is on the executive committees of the [Center for International Studies](#) and the [Center for International Business Education](#) and Research. He serves on the [Education about Asia](#) editorial board and the [LinkAsia](#) (LinkTV) advisory board. Since 2012, he's been the co-moderator of Chinapol, a private discussion list for China specialists in academia, media, government, and research units.



Malcolm McNeil, Partner, Arent Fox LLP, Los Angeles, California; American Bar Association, China Committee Section on International Law, Co-Chair. Mr. McNeil is a partner in the Los Angeles office of Arent Fox, where he focuses on litigation, business, and transactional matters involving international clients. He has over 30 years of litigation and commercial experience in a wide variety of matters including business/commercial, construction (defect and coverage issues), employment disputes, administrative proceedings, family law, probate, media and entertainment, intellectual property, partnership dissolutions and real property. Malcolm also has 18 years of experience resolving civil disputes as a mediator. Malcolm focuses on litigation issues for a wide variety of businesses including those in the venture capital formation, retail, textile, manufacturing, import/export, real estate investment, aviation and publishing industries. He also has experience in cross-border negotiations and

has an established network of colleagues throughout the globe available to assist in foreign countries as needs arise. Malcolm's practice has included representation of clients in most forums, including a range of administrative forums, statewide and nationally. Known for his leadership and accomplishments, particularly for clients with business interests in China, Malcolm is a panel member on the Shenzhen Court of International Arbitration in the Beijing International Arbitration Commission. Prior to joining Arent Fox, Malcolm was the leader of the International Practice Group at a national law firm. He was also the principal in his own practice for 20 years focusing on an international base of clients located throughout Europe and Asia.



Dennis M. Lee, Dennis M. Lee & Associates (CPA); Past Chair and (Current) Executive Vice President, Hong Kong Association of Southern California. Dennis is the managing director of Dennis M. Lee & Associates, in Irvine, California. He specializes in the U.S. and international accounting and taxation areas. He has over twenty seven years of experience in public accounting and has extensive experience in various types of corporate, partnership, LLC and individual accounting and taxation matters in a variety of industries including but not limited to manufacturing, retail, wholesale, distribution, professional services, construction, financial institutions, e-commerce, and technology. In addition, he has high-level experience in international accounting and tax compliance and planning areas, and foreign corporate mergers and acquisitions. His previous experience includes McGladrey & Pullen/RSM McGladrey, Ernst & Young LLP, Deloitte & Touche LLP, in Los Angeles and PricewaterhouseCoopers in Hong Kong. Dennis devotes and provides his undivided

professional and personal attention with domestic and international resources to his clients. Mr. Lee also serves as Vice-Chairman of The Federation of Hong Kong Business Associations Worldwide and is a past Chairperson and President of the National U.S. Hong Kong Business Association.

Our Luncheon Co- Moderators



David M. Griffith, Co-Moderator, Law Office of David M. Griffith, Long Beach, California/Chair, Long Beach Qingdao Association. Mr. Griffith has thirty-seven years' experience in counseling a broad cross section of Southern California public and private companies and their officers and directors in the areas of corporate and real estate transactions and litigation, including international business matters. He has served as general counsel to four public companies since 1994: Saba Petroleum (AMEX), MAI Systems Corporation (AMEX), Bridge Technology (NASDAQ) and Endologix, Inc. (NASDAQ). Mr. Griffith was educated at the College of William and Mary (J.D.), where he was a Member of the *William and Mary Law Review*. He received his undergraduate education from Duke University (B.A., *cum laude*). Mr. Griffith is a member of the State Bar of California, the Los Angeles County (Past Chair, International Law Section) and Long Beach Bar Associations, and the Long Beach Chamber of Commerce. He is the founder of the LegalPorts Conference which focuses on international export and import laws and Chairman of the Long Beach Qingdao Sister City Association (LBQA) which is involved with US-China cultural and business promotional activities.



Ailan Liu, Co-Moderator, Keesal, Young & Logan, Long Beach, California. Ms. Liu joined KYL in 2006 and has worked primarily in its Long Beach office. Ms. Liu specializes in corporate and real estate transactional matters and provides general corporate counseling to a number of clients regarding the formation of business entities, commercial transactions, mergers and acquisitions and other corporate matters. Ms. Liu also advises corporate clients on trademark and copyright issues relating to prosecution of trademark applications and potential infringement. Ms. Liu has advised clients in the acquisition and development and leasing of a wide variety of real estate, including industrial land, office buildings, residential developments and other industrial and commercial properties. Ms. Liu was born in Yangzhou, Jiangsu Province in China and received her B.A. degree at Shanghai Institute of Foreign Trade. She also obtained her MBA at Golden Gate University. Before coming to the U.S. to pursue her law degree and career, Ms. Liu was an

Associate Professor at Jiangnan University in China, teaching business management and international trade for more than 10 years. Her ability to speak Mandarin Chinese as a native and her knowledge of Chinese culture and business practices is an asset to the firm's China practice. Ms. Liu has worked on many China-related projects. She is also actively involved in local Asian-American business organizations.