



# Long Beach - Qingdao

# Sister City Association

LBQA Newsletter 2007

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## First Victor Chen Memorial Scholarship Awarded



In 2005 a good friend and colleague of The Long Beach - Qingdao Sister City Association passed away, Dr. Victor L. Chen. He headed the division of Composite Engineering & Computational Mechanics

at the Boeing - Integrated Defense System, Boeing, Huntington Beach. He was a recognized authority in the field of composite structures working with the "stitched wing" program under NASA's Advanced Composite Technology, and the C-17 tail-cone redesign project and saved the program more than \$15M. Despite the technical awards, Dr. Chen's passion for mentoring others at Boeing will be his most enduring contribution.

As founder of the Boeing Asian American Professionals Association (AAPA), he demonstrated to senior executives as well as to engineers that a network of successful individuals can indeed make a difference. As a board member and past president of the LBQA, Dr. Chen was a key factor in providing the bridge for Boeing's on-going support to the Association's Chinese cultural programs and scholarships for exchange programs.

This year the LBQA is proud to present the first Dr. Victor Chen Memorial Scholarship to Peng Guo, a student at CSULB, in the Electrical Engineering Department. Peng impressed the scholarship committee with his community involvement activities. Peng says, "Taking advantage of these opportunities has served as great preparation for life after CSULB. I have learned the importance of involvement, which leads to knowledge based on experience. These experiences provided me with skills, self-confidence, motivation, and dedication in my future studies." Learn more about Peng and the LBQA Scholarship Program at [www.lbqa.org](http://www.lbqa.org).

## LBQA CONTINUES A TRADITION OF 22 YEARS OF SERVICE PROVIDING A TWO-WAY LINK BETWEEN CHINA AND THE US



Twenty-two years young, the LBQA has been serving the Cities of Long Beach, California, and Qingdao, China, with business, trade, educational, scholarships and now tourism programs designed to increase cultural understanding, create business and economic and trade relations and provide educational opportunities for students and teachers between our two countries. Each year LBQA programs increase in size and attendance, giving excellent exposure to its sponsors each year.

This year is especially important year as the City of Qingdao will become the host site for the 2008 Beijing Olympic Aquatics events, which Long Beach hosted in the 1984 Los Angeles Olympics. Working with the City of Qingdao, the LBQA is involved in consulting, educational and tourism activities focused on the the forthcoming Olympics.

In addition, the Port of Long Beach and the Port of Qingdao serve as important ties to trade activities between the US and China, while providing economic impact to trade routes throughout the US and Europe.

Jobs, education, business, and tourism, all are an important link to the wellbeing of each City as Pacific Rim trade continues to evolve as the dominant market in global trade.

This year Long Beach and Qingdao have proposed increasing exchange programs

with a four pronged program designed to develop a stronger link across the water. Programs in the area of tourism and business development and trade along with educational exchanges will soon be approved and committees developed to support each program. We hope you will join us.

The Board of the LBQA, its sponsors and its partners ask you to join the activities and relationship that have been developed over the past 22 years and participate in future programs and events. Visit our LBQAweb site ([www.lbqa.org](http://www.lbqa.org)) and read more about these activities and programs. Participate in our Blog and let us know your activities in China and Long Beach.

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## MAYOR XIA GENG AND HIGH-LEVEL DELEGATION VISIT LONG BEACH

Qingdao Mayor Xia Geng and Mme. Zhao Xuefeng, Director of the Qingdao Foreign Affairs Office, headed a delegation of 18 officials and journalists who visited Long Beach in September as part of a pre-Olympics promotional tour. They learned how the 1984 Olympics had impacted Long Beach, as the 2008 Olympics is expected to impact Qingdao. Although the visit was very brief, they squeezed a lot of activity into it.



ed by Dr. Ken Curtis, of California State University, Long Beach

The following morning, a business breakfast was held at the Shoreline Yacht Club, overlooking the vast downtown marina. While the American contingent were treated to an excellent presentation of Qingdao's growing economy, the Chinese were given an overview *in situ* of local marina management courtesy of Mark Sandoval, Manager of the city's Marine Bureau.

Finally, the delegation toured the city in a beautiful, new long-distance bus provided by Long Beach Transit. Mingyi Chen and Mary Barton, LBQA members, provided the narration for the tour, which concluded with safe arrival at LAX, where the delegation departed for the second leg of a multi-city

Long Beach Mayor Bob Foster had invited Mayor Xia, when he headed a delegation of Long Beach Port representatives who visited Qingdao in June. According to LBQA member Diane Jacobus, who accompanied the delegation in her role as Chief of Protocol for the Port, Qingdao treated the delegation as if they were royalty. Mayor Xia wasted no time in accepting Mayor Foster's invitation.

In honor of the visit, the Long Beach-Qingdao Association and the City of Long Beach hosted a welcome dinner, generously sponsored by Keesal, Young and Logan. The LBQA gave a formal presentation of how the Sister City group will respond to four areas of cooperation requested in a previous request from Mayor Xia.

The areas of cooperation included 1. Regatta and marina management, presented by Mr. Chas Merrill of Alamitos Bay Yacht Club; 2. Tourism, conventions & exhibitions, presented by Alain Sarfatti; 3. Volunteer cooperation, presented by Margaret Brewer; and 4. Government official training, present-

tour of the U.S.

Many people helped make the delegation's visit a success, and the LBQA especially thanks David and Susan Zanatta, who hosted a delicious homemade dinner at their home for Ms. Frances Wang from Qingdao, who arrived early; Bill Doll, the Mayor's Scheduler who helped with many arrangements; Janette Kong, LBQA intern and graduate student at USC, for help with many details; Mingyi Chen LBQA member who provided personal assistance for the delegation; Keesal, Young and Logan along with Executive Chef William Hall, for the welcome dinner; Shoreline Yacht Club for arranging the business breakfast, Mary E. Barton, Ph.D., who coordinated the effort, and many others.

## QINGDAO INVITES LONG BEACH YOUTH TO VISIT

In preparation for the 2008 Olympic sailing regatta, Qingdao's Youth League has invited Long Beach to send a delegation of young people with volunteer experience to help train Qingdao youth to be volunteers for the exciting summer competitions. The Long Beach-Qingdao Association will select those who will go.

Approximately 10-12 people will comprise the delegation, including chaperones. "We will select the delegates based on their interest and qualifications," said Mary

Barton, who chairs the project for the Association.

"We will also give them some training and orientation, so they will know what to expect."

Exact criteria have not yet been determined, according to Barton. Over the next few months, a committee will determine the

selection criteria and invite various organizations in Long Beach to nominate young people who are interested. Those who are interested can contact Barton at [mebarton@aol.com](mailto:mebarton@aol.com).



## 2008 QINGDAO OLYMPIC COMMITTEE

**Mission & Goals:**The mission of the 2008 Olympics Committee of the Long Beach-Qingdao Association is to assist our Sister City, Qingdao, in successfully hosting the Sailing Regatta events associated with the 2008 Olympics to be held in Beijing, China. It is anticipated that such assistance will center on the recruitment, training, and management of volunteers. The goals are to achieve the following:

**Development of a training program** to share how Long Beach hosted the sailing events of the 1984 Olympics, and subsequent sailing competitions such as the annual Congressional Cup, Trans-Pacific Race, etc., as well as general guidance on volunteer management;

**Delivery of that training program** to the Qingdao Olympics Volunteer Committee in person via a small group of experts from Long Beach; **Consultation** as needed and requested by the Qingdao Olympics Volunteer

Committee; Possible **recruitment of volunteers** to assist in the implementation of the 2006 and 2007 pre-Olympics regattas in Qingdao;

Possible **volunteer team** to assist in the implementation of the 2008 Olympics Sailing Regatta itself;

Other helpful activities as requested by the Qingdao Olympics Committee.

**Specific areas of training including:**

- Organization of sports competition;
- management of the sports stadium;
- management, maintenance, and operation of the harbour;
- organization of the service work (including the accommodation, transportation, food & drink arrangement, etc.)



- management of the sports arena;
- organization and management of Olympic volunteers;
- protocol work of the Sailing Regatta;
- media service of the Sailing Regatta.



### Student Internship Program

We are seeking five interns for various unpaid positions. International business and marketing students from Southern California colleges and universities are encouraged to apply. Internships are renewed quarterly based on needs and availabilities. Upon completion during each quarter you will be expected to obtain some or all of the following benefits:

- Direct working relationship with one or more of the LBQA Board members
- A quantifiable achievement/project completion
- Opportunities to participate in high level meetings
- Networking opportunities with government and business leaders

Please email us at [info@lbqa.org](mailto:info@lbqa.org) to express your areas of interest.

### Volunteer Opportunities

As an all volunteer organization, we are still seeking members to help in the leadership or participation of these areas:

**LEADERSHIP ROLES - oversee these areas:**

- Communications
- Internship Program

**INDIVIDUAL CONTRIBUTORS - assigned specific tasks in these areas**

- Newsletter Creation (online and/or in print)
- Webmaster
- Member Relations

**EVENTS ASSISTANCE**

- 2008 Olympics Volunteers Committee (in Qingdao for the Sailing Events)
- Annual Celebration of the Spring Festival / Chinese New Year

**LBQA MEMBER COMPANY PROFILE:**

**Mingyi Chen And Cruise & Tour International, Inc.**



Mingyi Chen is LBQA's Vice President for Membership. She is actively assisting in the planning and booking of a delegation to Qingdao in 2008 for the Beijing Olympics. Ms. Chen owns and operates Cruise & Tour International, Inc. (CIT), a professional travel company in

the City of Torrance.

Headed by professionals with travel experience for over twenty years since 1994. CTI has served for more than 100,000 clients from over ten countries. CTI pays great attention to quality service, including:

- Government delegation or trade mission to China with special business arrangement
- Meeting planning with reception
- Incentive tour, Family tour or Special tour
- Corporate account business trip service in USA and China
- Passenger cruise and military ship ground service in USA and Asia
- Exchange students culture programs including MBA credited trip to China

- Tourist groups or Individual FIT service
- Hotel reservation, air ticket, cruise booking
- Business or tour arrangement for delegation from China including invitation letter

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- 公司商务旅游服务(美国,中国)
- 双向教育学习团,包括MBA赴中国学习团
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